# Klar20 ambil















#### Challenges / Problems

- Microplastics persist in the environment, harming ecosystems and wildlife as they break down into smaller pieces and infiltrate various habitats.
- > PFAS (Per- and Polyfluoroalkyl Substances) are persistent, toxic chemicals that contaminate water sources, posing health risks to humans and wildlife and causing long-term environmental damage.

# **Proposed solutions**

- ➤ Klar2O has developed and patented a technology to capture microplastics and POPs, like PFAS in drinking water as a solution to this problem. (POP Persitant Organic Pollutant)
- > This filter is fully sustainable, provides 100% efficiency and can be regenerated to be reused.

## Competitive advantages:

- Provides 100% certified efficiency against Microplastics and a significant removal of PFAS
- > Fully sustainable and Regenerative
- ➤ Works at zero water pressure without using electricity

## Looking for collaboration / partnership with:

- Drinking water filter companies
- Municipal authorities for water supply
- Industrial applications such as pharmaceuticals, cosmetics food and beverages etc.

### Future business plan (B2B):

- > Selling of Klar2O beads, filter media
- Selling of entire filtration setup to B2B clients
- Providing an off site regeneration







