

# WiTricity Corporation



 <https://www.witracity.com/>



## ***Challenges / Problems***

- The hassle of charging is the key impediments to EV adoption
- V2G adoption barrier is to ask people plug in EV when the battery is full
- Autonomous EV still needs people to plug in

## ***Proposed solutions***

- Removes the key impediments to EV adoption – the hassle of charging
- Wireless charging makes V2G possible as the EVs are always connected to the grid
- Wireless charging makes autonomous vehicles truly autonomous without the need to plug in

## ***Competitive advantages:***

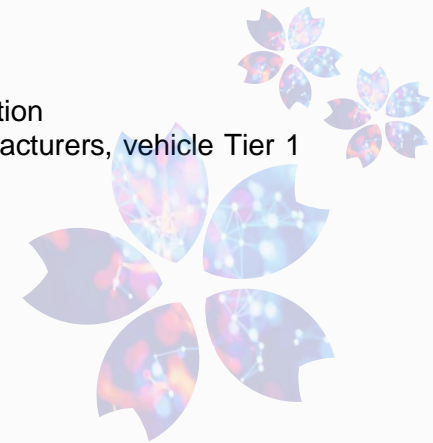
- WiTricity is the pioneer in wireless charging for EVs
- Products are backed by an extensive patent portfolio
- Highly developed foreign object and living object detection
- Vast charging eco-system: ground unit contract manufacturers, vehicle Tier 1 partners

## ***Looking for collaboration / partnership with:***

- EV fleet operators – logistics, transportation, leasing
- Car OEMs, aftermarket EV accessory providers
- Charge point operators, infrastructure companies

## ***Future business plan:***

- Enhanced power ranges
- Reduce costs through component consolidation, deeper product integration, and scale of product
- Global availability through factory-installed solution across major car manufacturers



**USA**  
Watertown, MA

**2007**  
Founded Year

**C**  
Funding Stage

**100+**  
Employees

INVEST  JAPAN

J-BR!DGE

 **HackOsaka**  
2nd. Edition