

Osaka Institute of Technology

Promote business creation through various projects with companies and students by “Design Thinking”

■ Business Creation and Innovative Human Resource Development

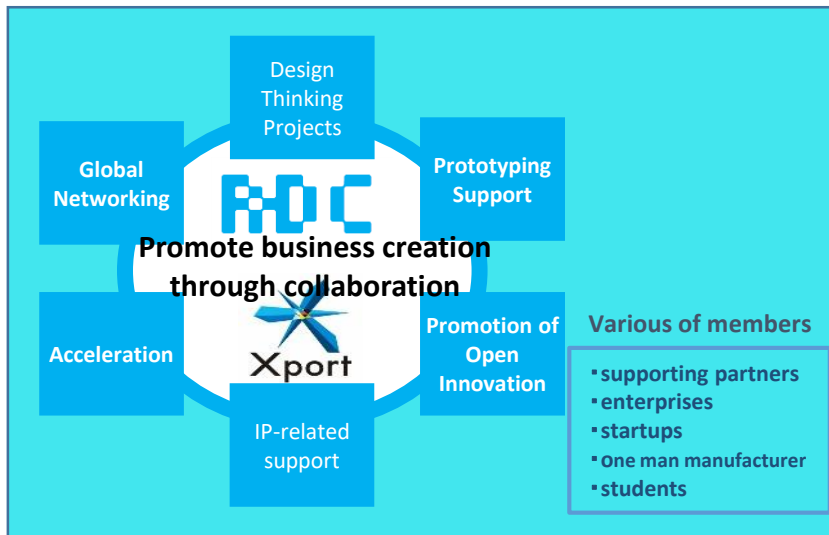
OIT Umeda Campus is located in the largest downtown area in western Japan, where 2.4 million people come and go every day. By taking advantage of such location, we are having two major initiatives.

• Robotics & Design Center (RDC)

We operate various projects to develop innovative human resources and new businesses through industry-academia-government, global, and regional collaborations. By focusing on customer, technology and business, we have been enhancing our “Design Thinking” methods and rapid prototyping activities.

• Urban Open Innovation Lab "Xport" (Cross-port)

Osaka Chamber of Commerce and Industry and Osaka Institute of Technology are jointly operating Xport, which provides a platform for achieving open innovation success. Xport is located in the RDC.



■ Main activities and case studies

• RD Club

Both design Students and IT students form teams and challenge real world problems with industry partners. Student teams cooperate with companies to create innovative ideas and propose solutions through prototyping and testing those ideas.

• International PBL with Industry Partners

Japanese and overseas industry partners and global partner universities work together to challenge design thinking projects. The diversity adds various skill sets and different cultural perspectives on the design challenge that increases the chances of breakthrough innovation. Diversity has been demonstrated to correlate with design team innovation quality.

• IP-related Consulting Services

OIT holds a graduate school and faculty of intellectual property, which is the only one in Japan. Those intellectual property experts help you solving almost all of intellectual property issues in all business situations.

Osaka Institute of Technology Robotics & Design Center

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