

### ■ Initiatives to support startup

#### ○ Business Plaza Osaka

- To solve business challenges, we search enterprises meeting your needs from Resona Groups’ customers (about 500,000, mainly based on around Tokyo and Kansai area) and respond to each business matching as a business partner.
- For enterprises with needs to expand overseas, we provide an environment, where we can collect real local information from overseas offices of Resona group by using video conference system and consult advancement overseas.
- We try hands-on support for expanding business to solve business challenges in the process to grow startup.

#### ○ The Private Salon “Relax”

By exchange meeting between promising startup companies and wealthy class customers like angel investors, we act as a base of information transmission and communication for developing new business.

#### ○ The Resona Foundation For Small And Medium Enterprise Promotion

Aiming to promote technology for SME’s etc and make a contribution to the development of domestic industry and economy, we award the valuable new technologies/products every year.

#### Support before startup

We’ll give necessary information about starting new business in detail

#### Support after startup

We’ll help you with your business smoothly to expand the market etc.

#### Support at growth period

We’ll give you advice to the growth strategy at your business.

#### Support for IPO

We’ll help you to carry out IPO in cooperation with Resona Capital or other Fund.

### ■ Main activities and case studies

#### ○ Before startup/seed period/early period

- Startup School : 2 terms/year (1term 8times) students 215, startup 98, loans 13cases/JPY150M
- Private consultation by experts and various seminars for startup participants (2017-2019) 1,499
- Kansai university venture fund support system construction support, Academic-industrial collaboration (19universities)

#### ○ middle period/later period/IPO case studies for support <overseas>

- Pitch event to global entertainment enterprise
- Support for Nepal airline in-service (domestic invitation)
- Business matching related with Nepal

#### <domestic>

- Open innovation about business demonstration of Expo 2025 Osaka
- Semi-secret manufacturing Open innovation with Osaka prefectural Government
- Business matching with Cerezo OSAKA sports club
- Business system construction support by comprehensive cooperation agreement with supported enterprises

#### <others>

- Seminar about IPO cosponsored by Tokyo Stock Exchange

#### Resona Bank, Ltd.

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