# Japan External Trade Organization (JETRO) Osaka HQ
# Support for Startups' Overseas Expansion
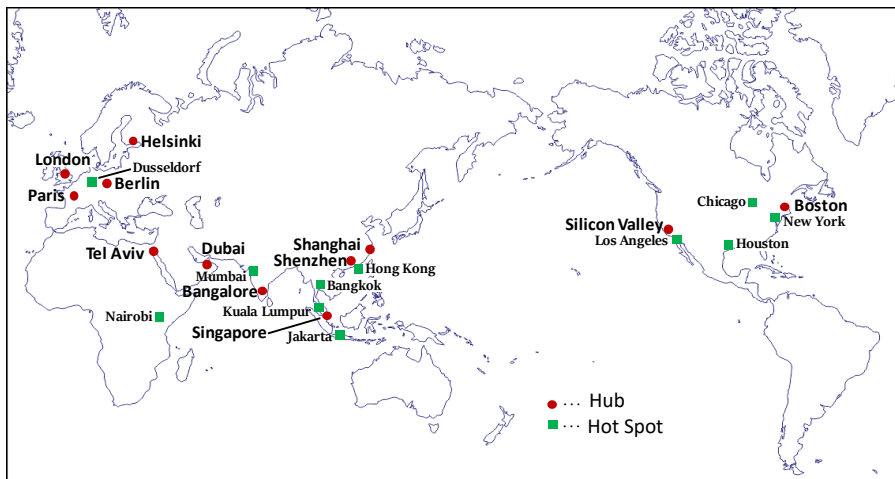
## ■ About JETRO and creating innovation

・About JETRO / JETRO Osaka Headquarters

JETRO is an incorporated administrative agency under the Ministry of Economy, Trade and Industry that aims to further develop the Japanese economy by promoting and facilitating trade and investment. JETRO Osaka Headquarters was the very first JETRO office and is responsible for Osaka and the wider Kansai area.

・Focus on creating innovation

JETRO carries out the following three activities for the purpose of of creating innovation:

1. Supporting startups' overseas expansion
2. Promoting and facilitating overseas startups and accelerators' investment in Japan
3. Facilitating open innovation between overseas startups and Japanese companies



## ■ Specific programs to support startups' overseas expansion

・JETRO Global Innovation Hub

We partner with accelerators in 23 overseas locations to provide support to Japanese startups in the respective local markets.

・JETRO Innovation Program (JIP)

We provide business model structuring and mentoring to startups with intellectual property with the help of overseas accelerators, and subsequently provide opportunities for business meetings that can lead to overseas expansion.

・Exhibition at overseas innovation events (J-Startup Program)

We set up pavilions at the world's leading innovation events, primarily to support J-Startup companies' overseas expansion, and also provide support to non-J-Startup companies under our general support framework.

## ■ Specific programs to facilitate open innovation

We organize missions to discover overseas startups, and also invite overseas startups to Japan.

| Japan External Trade Organization (JETRO) Osaka HQ | |
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| Persons in charge: | Mr. Ninomiya, Mr. Stephens, Ms. Hirai |
| Contact e-mail: | osd@jetro.go.jp |
| Contact phone: | 06-4705-8603 |
| URL | https://www.jetro.go.jp/jetro/activities/fdi.html<br>https://www.facebook.com/jetroinnovation |