The Ritsumeikan Trust RITSUMEIKAN Impact-Makers Inter X Platform (RIMIX)

■ Initiatives to support start-ups

- The Ritsumeikan Trust
 The Ritsumeikan Trust is a private integrated educational institution that encompasses Ritsumeikan University,
 Ritsumeikan Asia Pacific University (APU), four junior and senior high schools, and one primary school.

 True to its founding ideal, "freedom and innovation," the Ritsumeikan Academy supports individuals and entrepreneurs who create innovation by offering a wide array of educational programs.
- What is RIMIX?
 Short for "Ritsumeikan Impact-Makers Inter X (Cross)
 Platform," RIMIX was launched in AY2019 as a unified platform for visualizing a series of initiatives by the Ritsumeikan Academy that are designed to foster an entrepreneurial mindset in students and support such individuals in offering solutions to social issues and starting businesses, thus expanding such initiatives through collaboration with parties both within and outside the Academy.



立命館・社会起業家支援プラットフォーム

Selected activities

- Chancellor Pitch Challenge (The Ritsumeikan Trust)
 A contest to pitch business ideas that help to solve social issues to the Chancellor of the Ritsumeikan Trust. Contestants will receive support in their endeavors to start up a business, from polishing ideas to follow-ups after their pitch, with input from the Sony Startup Acceleration Program (SSAP).
- Program for the Cultivation of Innovation Architect (EDGE+R)
 (Ritsumeikan University)
 Selected by MEXT as an Exploration and Development of
 Global Entrepreneurship for NEXT generation (EDGE-NEXT)
 Program, this Program aims to build a "proliferative
 innovation ecosystem," where "innovation architects"
 proliferate from person to person via PBL programs.
- Ritsumeikan Social Impact Fund (The Ritsumeikan Trust)
 An investment fund exclusively for social entrepreneurs that
 pursues not only economic returns but also social impact.

Company/organization name and affiliation		
Contact person	Saki TOMITA	
E-mail	r-sdgs@st.ritsumei.ac.jp	
TEL	+81-75-813-8130	
URL	https://sdgsimpactlab.org/rimix/	