

The Osaka City Shinkin Bank

Providing support and solutions to entrepreneurs in an effort to be their most trusted shinkin bank.

■ Initiatives to offer solutions to startups

• The Osaka City Shinkin Bank

The Osaka City Shinkin Bank is a regional financial institution that embraces its management philosophy of “Prosperity for three parties: For local customers, the Shinkin Bank, and employees to grow and develop together” and operates under its corporate slogan of “Building trust in our community.” We provide a wide range of support services to startups for their sustainable growth.

• A leading shinkin bank that offers solutions

In an effort to be a leading shinkin bank that offers solutions to startups, we provide a broad range of support services, including comprehensive financial services, consultancy services, business matching services, overseas business expansion support services offered by the Asia Business Support Desk, support services for those entering medical care, nursing care, and health service sectors, and support services offered by a network of industries, governments, academia, and financial institutions.



Management philosophy: Prosperity for three parties

Code of conduct: Three guiding principles we embrace when serving customers and performing job duties (i.e. thoughtfulness, quick actions, and insight)

Established: November 1, 1927

Head office: 2-5-4 Kitahama, Chuo-ku, Osaka-shi

■ Main initiatives

• Startup financing

Under our startup financing scheme, we provide business loans to those who intend to start business or have started business in the last five years. Loans can be used for startup or post-startup working capital or equipment financing.

Scheme names: “Start”, “Start II”

• Startup support services

We provide support to startups to draft initial business plans, to advise on business management issues, to expand sales channels, to recruit specialist staff, younger staff, or non-Japanese staff, to import and export goods or services and expand overseas, and to enter the medical care, nursing care, or health service market as their core or non-core business.

• Organizing and sponsoring seminars and contests

We organize seminars for those who are in the pre-startup or post-startup stage as well as provide funds to winners and entrants of new business plan contests to finance their entrepreneurial ventures.

For example, we are the organizer of an entrepreneur seminar “Start your dream business” and a special sponsor of an entrepreneur contest “Promising health care business ideas.”

Corporate Support Department, The Osaka City Shinkin Bank

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