

# Rainmaking Innovation Japan (RMIJ)

## Unleashing entrepreneurship for companies and individuals in Japan

### ■ Rainmaking Innovation Japan

#### ▪ About Rainmaking

Rainmaking Innovation Japan is an entity owned and operated by the Rainmaking Innovation group in Japan. Since Rainmaking was founded in Denmark, they have established bases in 30 countries around the world and are operating Startupbootcamp, a flagship acceleration program. Rainmaking was launched in Denmark in 2006 by a group of entrepreneurs who wanted to use their experience to create a business that impacted the world. As an innovation and venture business creation company, Rainmaking supports the creation and growth of new businesses in collaboration with leading companies and entrepreneurs around the world.

#### ▪ Startupbootcamp Scale Osaka

Startupbootcamp is a global family of 20+ industry-focused accelerator programs. We support startups with direct access to an international network of the most relevant mentors, partners and investors to help them scale. Startupbootcamp Scale Osaka, our first program in Japan, is an equity-free opportunity for high-growth mature startups to accelerate their market entry into the world's 3rd largest economy, with a focus on business development and running pilots with some of Japan's largest corporates.

### ■ Main activities and case studies

#### ▪ COMPASS – Opportunity Mapping

Identifying areas of opportunity and prioritizing execution

#### ▪ Corporate-Startup Engagement

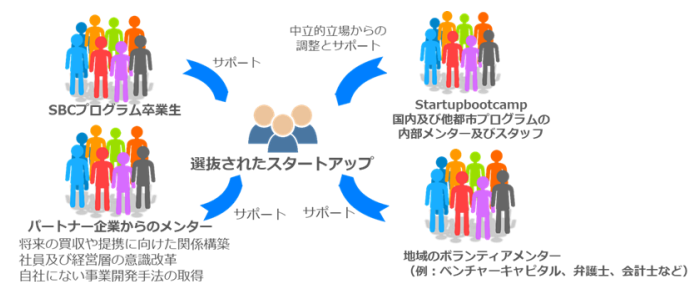
Solve business problems with the world's most innovative startups

#### ▪ Venture Building

Build a new future business model other than core business

#### ▪ Corporate Innovation Training

Identify ideas and future growth opportunities within the organization



### Osaka Business Development Agency, Startup Ecosystem (International Div.)

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