

Sumitomo Realty & Development Co., LTD.

We fully support the growth of startups by leveraging our assets.

■ Startup support activities as a real estate developer

▪ About Sumitomo Realty & Development Co., LTD.

Our core business is the development of office building. We emphasize our direct involvement in all phases of the business, including land acquisition and development, tenant attraction, and management and operation. Our offices are located in a wide range of locations in central Tokyo, so a lot of startups are in our buildings of various sizes.

▪ About Growth Support Department

Established in December 2022, this department specializes in startup support. Through business matching (corporate networking centered on tenants in our buildings), event management, and providing startup-first offices that match the growth of startups, we are doing our best to help startups grow.

■ Main activities and case studies

▪ Business Matching

More than 1,800 tenants are in our offices, and we understand each other's business in detail and develop close relationships with them through business alliances. That is because we are able to introduce various company to startups.

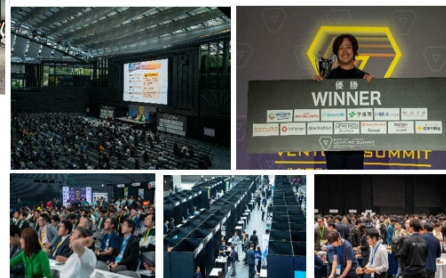
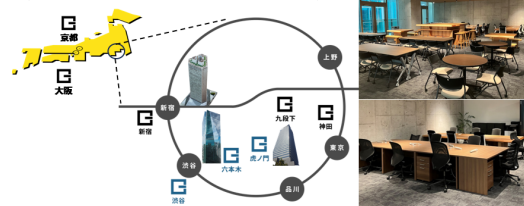
▪ Event Management

We used our own event hall, Bellesalle, to host pitch events for venture capitals, financial institutions, startups, and business companies. The "Toranomom Summit" was held six times over a six-month period, with a total of 60 companies making pitches and approximately 1,200 people in attendance. At the "Sumitomo Real Estate Venture Summit" held in Shinjuku, we offered sessions, business discussion booths, and exhibition booths, attracting about 1,700 people and resulting in more than 300 business discussions.

▪ Providing incubation offices to accommodate growth

We operate incubation offices in various locations in Tokyo with small allotments and seat rental specifications. ("Growth" series). We will continue to develop startup-first facilities in Kyoto and other locations.

インキュベーションオフィス～GROWTHシリーズ～
割安な家具付きオフィスを一気に8カ所展開
(自社運営、VCとの共同運営)



Sumitomo Realty & Development Co., LTD. Growth Support Department	
Person in charge	M. Fujishima (Mr.), Y.Hashizume (Mr.)
E-mail	growthsupport@j.sumitomo-rd.co.jp
TEL	03-3346-8899
URL	https://office-b.sumitomo-rd.co.jp/growth/