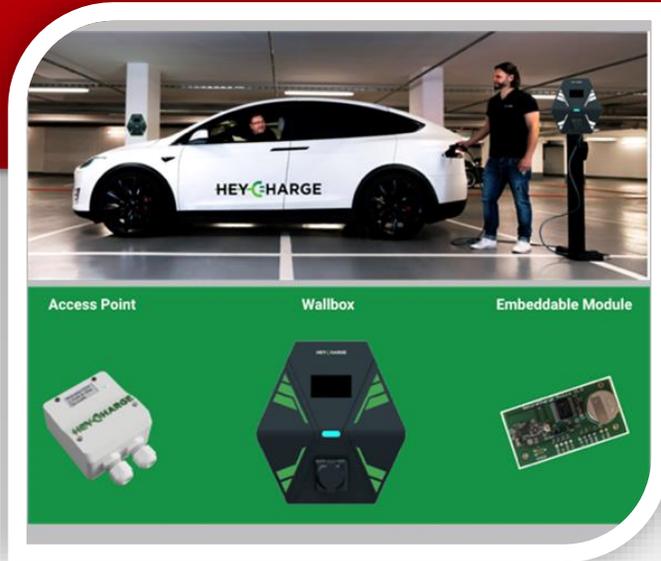


Field: Electric Vehicle Charging, Mobility, Energy



HeyCharge is developing a disruptive communications technology for electric vehicle charging infrastructure and packages it as a platform to enable scalability and a fast rollout of electric vehicle charging infrastructure in indoor environments like apartment buildings, offices and hotels. HeyCharge brings unique user experience to your customers. With our SecureCharge technology there is no need for an on-site internet connection anymore. All SecureCharge enabled devices will communicate directly over bluetooth with the HeyCharge App or SDK and provide maximum availability of the system while minimizing latency between the phone and the charger. To ensure smart functions like individual billing and remote maintenance all data received from the charger will be synchronized with the backend once the smartphone has network coverage again. All time critical activities will be performed immediately: no more waiting, no more frustration.

Problems in society and proposed solutions

To meet the global environmental goals clearly we need a higher penetration of electric vehicles. EV registrations already have increased over the last couple of months and reached up to 50% targeting 90% for the next years. However, EV adoption can only take place when EV drivers has access to at least one charging spot. We at HeyCharge built technology that unlocks high scalability of charging infrastructure in apartment buildings, offices and hotels and makes charging affordable and available for everyone

Strength of your company/ products

- Best User Experience in the market
- Lowest cost (regarding hardware, installation and operations)
- Fully embeddable into partner eco-system (e.g. Hardware, Apps, IT landscape)

Business model

We provide hardware and software services that can be embedded into the ecosystem of our partners like utilities, charging station manufacturers and mobility operators. Our model is based on an one-off hardware cost plus a recurring monthly SaaS fee for the operation of the management backend services and apps.

Objectives participating in Hack Osaka Business Meeting

We are planning to build a strong presence in OSAKA and Japan to establish business relationships with our potential partners in the utility, mobility, real estate, vehicle manufacturing and charging station manufacturing space to jointly bring this technology into the market and scale in- and outside of Japan. We are looking forward to find partners for pilot projects and build joint business models for a joint rollout.

Year of founding	2020
Web	www.heycharge.com
Location	Munich, Germany
Experience in global market	Germany, Austria, France, (US)
Availability in Japanese	×