



Challenges / Problems

- The fact that only around 5% of productive-aged population have invested in the capital market makes investment/wealth management sector in Indonesia a potential sector to grow.
- Many Indonesians are lacking financial literacy so that many of them are trapped by illegal investment that is harmful/dangerous to their finance.
- Many Indonesians think that investment in the capital market is only for those with privileges, certain education level or income level.

Proposed solutions

- Continuous education and literacy program, both online and offline, to provide the right information to the public.
- Providing easy-to-use UI/UX and features on the app to make investment safe, easy, and seamless.

Competitive advantages:

- Zero transaction fee.
- People can start investing with as little as IDR100 thousand with the help of robo-advisor backed by nobel-prize winning research.
- The investment can be withdrawn anytime without penalty.

Looking for collaboration / partnership with:

- E-Commerce platform.
- Digital/tech-based bank.
- Schools, universities, and communities in general.

Future Business Plan:

- Providing interesting features to keep our users engaged.
- Looking at various investment instruments that have clear regulatory environment and offer it to our users to help them build a better financial future.

Year of foundation	2019
Web	https://bibit.id/
Headquarter location	Jakarta, Indonesia
Number of employees	500+
Funding stage	Series A B C D
Experience in global market	Indonesia
Notable Points	<ul style="list-style-type: none">➤ “The Best Fintech Company”, CNBC Indonesia Awards 2021➤ Glints Best Employers Award 2022: Beyond Borders, “Thriving Workforce” category