Lalamove



Region **Asia**

Founding year 2013



Number of employee 1500+

Challenges / Problems

- > Inefficient van/vehicle arrangement process lack of immediate services available
- Lack of transparency in (pricing, delivery time and pick-up time)

Proposed solutions

- > Instantly obtain a vehicle arrangement for both scheduled and immediate deliveries
- Transparent Pricing structure with clear indication of driver's location

Competitive advantages:

- > Cost-effective pricing from economy of scale
- > Technology facilitating routing optimization increasing efficiency
- ➤ Large pool of drivers readily available to make 24/7 deliveries possible

Looking for collaboration / partnership with:

- ➤ Hotels, developers, and companies aiming to improve the shopping or user experience for their customers
- ➤ B2B Wholesalers (e.g. Drinks, Food, Flowers, Clothing, Construction)
- Distribution / Warehouse Companies
- > Exhibitors, Events, Catering

Future business plan:

- > Expansion beyond Kanto Prefecture
- > Cross-ward deliveries within Japan to tackle 2024 Logistics Problem





