

Your Arbor



Region
**North
America**

Founding
year
2021

Stage
Seed

Number of
employee
13

Challenges / Problems

- Japan is a country that is at high risk due to climate change, and accumulation of carbon emissions
- The Japanese government has already set a carbon emissions reduction goal of 45% by 2030

Proposed solutions

- Arbor is the world's most accurate carbon emissions measurement platform, transforming how companies measure and report their carbon footprint
- Arbor can provide the necessary tech and data require to accurately measure and reduce emissions

Competitive advantages:

- High Accuracy: Highly accurate calculations, unique to a company's supply chain
- Automated: Arbor's platform is fully automated, increasing efficiency and lower cost
- Compliant: Arbor's platform is certified by GRI (Global Reporting Initiative)

Looking for collaboration / partnership with:

- Retail companies
- Automotive manufacturers
- Construction companies

Future business plans:

- Continue to build on successful Japanese partner collaborations so far
- Apply our technology and data to large Japanese retailers and manufacturers
- Increase on the ground presence in Japan, hire business development, open office

