



Tech Osaka Summit 2027

Exhibitor Application Guidelines [For Open Call]

■ Event Name	Tech Osaka Summit 2027
	*Times are subject to change.
■ Date and Time	2027 January 26 (Tue) 10:00 a.m.–6:00 p.m. (Registration: 9:30 a.m.–) January 27 (Wed) 10:00 a.m.–5:00 p.m. (Registration: 9:30 a.m.–)
■ Location	Grand Front Osaka, North Building, B2F (4-20 Ofuka-cho, Kita-ku, Osaka City, Osaka 530-0011) Knowledge Capital Congre Convention Center (Tentative)
■ Organizer	Tech Osaka Summit Organizing Committee (Osaka City, OSAKA BUSINESS DEVELOPMENT AGENCY (Public Interest Incorporated Foundation), Umekita Future Innovation Organization “U-FINO” (General Incorporated Association), Urban Innovation Institute “UII” (Public Interest Incorporated Foundation), Japan External Trade Organization “JETRO” Osaka Headquarters (Independent Administrative Institution))
■ Sponsors	Being adjusted
■ Collaboration Partner and Sponsorship	Being adjusted
■ Number of Visitors	Approximately 3,000 people (estimated)

01 Directly Showcase Your Technologies and Services You can directly introduce your company's technologies and services to business companies, investors, universities and research institutions, government agencies, and support organizations from both Japan and abroad. This is an opportunity to convey the unique features of your products, your technical capabilities, and your team's passion through face-to-face dialogue—things that cannot be fully conveyed through websites or brochures alone.

02 Discuss Business with the Right Partners Exhibiting companies receive priority access to business matching sessions with corporations, investors, and others. We provide opportunities that lead to next steps tailored to your company's needs—such as acquiring new customers, collaborating with corporations, and establishing connections with VCs and CVCs.

03 Expand Your Network Domestically and Internationally The venue brings together a diverse range of players—not just startups, but also session speakers, partner companies, investors, and support organizations. Through interactions at booths and networking during the event, you can expand your connections to companies and organizations you haven't had contact with before.

■ Overview

- Exhibition Fee: Free
- Eligibility: Startups seeking to widely promote their unique technologies and services and connect with new customers, collaboration partners, and others
- Number of Participants: Approximately 30 companies

*All applications will be reviewed, and exhibitors will be selected based on that review.

(Reference: Total number of exhibitors at the event: Approximately 150 companies and organizations)

■ About Applying

- Application Period: September 9, 2026 (Wed) – October 14, 2026 (Wed)
- How to Apply: Please apply by filling out the required information on the application form on our website.

<https://business.form-mailer.jp/lp/82a88a4a364668>

▼Application Form



Exhibition Overview

■ Eligibility Requirements

Applicants must meet all of the following requirements.

- ☐ The applicant must be a startup established within approximately 10 years that is considering global expansion.
- ☐ The business must fall under one of the following categories: “Biotechnology/Life Sciences/Healthcare,” “Green Tech,” or “Digital.”
- ☐ The applicant must possess proprietary technologies, products, or services.
- ☐ The applicant must not be a business that deals in products or services that violate public order and morals.

■ Exhibition Requirements

If your participation as an exhibitor is confirmed, you must comply with the following requirements:

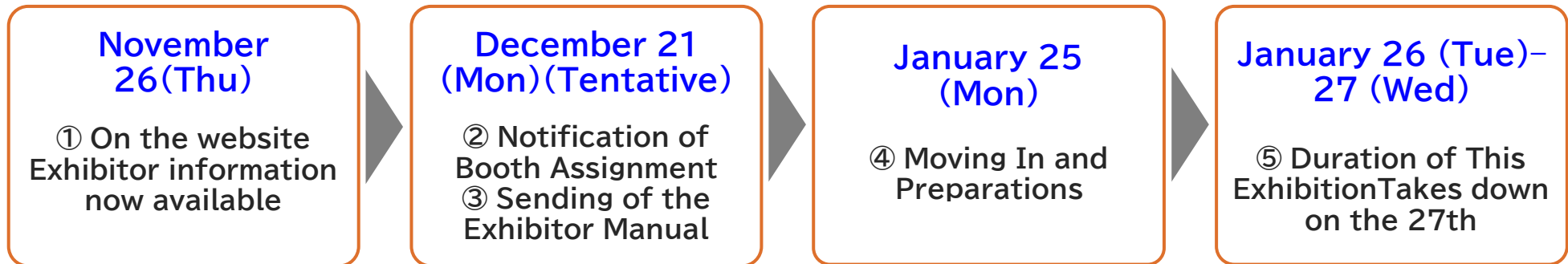
- ☐ You must be available to staff your booth and conduct business meetings throughout the exhibition period.
- ☐ You must submit the required documents by the deadline specified by the organizer.
- ☐ You must follow the exhibitor manual and other instructions provided by the organizer.
- ☐ You must cooperate with the survey conducted by the organizer after the event concludes.

■ About the Review Process

We will evaluate applications based on the business details provided in the application form, using the following criteria:

- ① Novelty and Innovation
- ② Market Potential and Growth Potential
- ③ Potential for Global Expansion

*In the evaluation process, priority will be given to startups that have been in operation for a short period of time and to startups that have not previously received support from organizations comprising the Organizing Committee to exhibit at events in Japan.

Exhibitor Registration Period**Exhibition Preparation Period**

• We plan to notify all applicants of the screening results in late October or later.

*As a general rule, cancellations after passing the screening will not be accepted.

*If you have not received a notification by the scheduled date, please contact the secretariat.

- Octa Panel (External Dimensions: W2430 D740 H2400 mm)
- Company Name Panel: 1 piece (W2400 × H300 mm)
- Power Outlet: 1 unit (2 outlets; Standard: Up to 500W per booth)
- Arm Spotlights: 2 lights *Equivalent to 20W
- 1 conference table (W 1,800 × D 600 × H 700 mm)
- 2 stacking chairs (W 490 × D 520 × H 780 mm)
- Companies may also bring their own display stands, etc.

***Booth specifications are subject to change.
Please be advised in advance.**

■ About Booth Locations

- Booth locations will be determined by the organizers, taking into account business sectors and other factors. We cannot accommodate requests regarding booth locations or changes after they have been determined.
- Cancellations based on dissatisfaction with the assigned booth location are not permitted.

■ Important Notes Regarding Exhibition Booths

- Please contact us separately regarding equipment other than standard amenities (subject to a fee).
- If you wish to have lighting fixtures or electrical outlets beyond the standard equipment, you may need to submit a separate application after your exhibition participation has been confirmed.
- You may not hammer nails, drill holes, use thumbtacks, or apply wallpaper or other coverings to back panels or similar surfaces. Please use S-hooks, chains, Velcro, or low-tack double-sided tape instead.
- As a general rule, exhibition materials must be displayed in both “English” and “Japanese.”

■ Prohibited Activities at Exhibition Booths

- Decorations and exhibits exceeding 2,400 mm in height (If exceeding this height is unavoidable, prior approval from the Organizing Committee is required.)
- Direct alterations to the floor, ceiling, walls, columns, doors, beams, etc.—including the use of anchors, nailing, tacking, planing, drilling, cutting, gas cutting, chiseling, painting, or affixing items with adhesives—are prohibited.
- The following items are prohibited from being brought into the venue:
 - Food and beverages (prohibited to ensure food safety and public health), hazardous materials (explosives, oils, chemicals, large quantities of matches or lighters, gas cylinders, and other items that pose a risk of ignition, fire, or explosion), perishable items (those emitting odors or posing a hygiene hazard), and living creatures, animals, or dead bodies (excluding service dogs for persons with disabilities as defined by the Service Dog Act, such as guide dogs, assistance dogs, and hearing dogs).

■ Regarding Cancellation of Exhibition Participation

•As a general rule, cancellations of exhibition applications or changes to application details are not permitted; however, if you are compelled to cancel your exhibition or make changes to your application (including the partial cancellation of exhibition booths)

, you must submit a written statement clearly stating the reason to the organizer and obtain approval.

•The Organizer may cancel an exhibitor's participation without prior notice if the exhibitor falls under any of the following categories:

- ① If the exhibitor is found to be an organized crime group, a member of such a group, a person associated with such a group, a company affiliated with such a group, or a professional meeting disruptor (hereinafter collectively referred to as "antisocial forces")
- ② If the exhibition content does not align with the intent and purpose of the exhibition
- ③ In any other case where participation is deemed significantly inappropriate
- ④ If the exhibitor fails to begin using the booth on the move-in day without prior notification
- ⑤ If the exhibitor violates the provisions set forth in the Exhibition Regulations and related regulations, and fails to remedy the violation even after receiving a formal notice from the organizer

■ Regarding the Delivery and Management of Exhibits

- Separate regulations will be established regarding the delivery methods, dimensions, and weight of exhibits. Details will be specified in the “Exhibitor Manual” distributed after your exhibition participation is confirmed.
- We reserve the right to refuse entry of exhibits or packages that do not comply with these regulations.
- Exhibitors are responsible for all costs associated with the production and transportation of exhibits, as well as travel expenses to the venue and accommodation costs.
- The organizer assumes no liability for damage, loss, or other harm to exhibits; therefore, please consider purchasing insurance or taking other necessary precautions as needed.
- Exhibitors are responsible for the delivery and removal of exhibits, as well as their management during the exhibition period.

■ About the Exhibition

- Exhibition content will be based on the information entered in the registration form. As a general rule, changes to exhibition content after confirmation of participation will not be permitted.
- The use of open flames within the venue, bringing in hazardous materials as defined by fire safety laws, and operating drones or other flying objects are prohibited.
- The sale of products or other items within the venue is prohibited.
- If you wish to distribute samples or similar items, you must apply to the secretariat in advance and obtain permission.
- If the organizers determine that noise, vibration, odors, demonstration methods, or materials used may interfere with the operation of the exhibition or the conduct of the event, or if they deem the exhibition content inappropriate for the purpose of this exhibition, they may request that you modify the exhibition content, suspend the exhibition, or remove the exhibits.

■ Intellectual Property Rights and Copyrights

- Intellectual property rights and copyrights related to the submission belong to the entrant. When submitting an entry, it is the entrant's responsibility to verify the relevant rights and take the necessary protective measures. The organizer and the secretariat assume no responsibility whatsoever for any disputes regarding intellectual property rights or similar matters.
- The organizer and the secretariat assume no responsibility for any disputes arising from business negotiations, contracts, or any other transactions between exhibitors, visitors, or other third parties.
- If the organizer determines that an exhibitor is infringing, or is likely to infringe, the intellectual property rights of others, the organizer may cancel the exhibitor's participation even after it has been approved.

■ About the Right of Publicity

- The copyright and all other rights related to photographs, videos, and recordings taken during this event by the organizer or persons designated by the organizer shall belong to the organizer.
- Such photographs, videos, and recordings may be posted or published on websites, social media, newspapers, magazines, television, and other media for the purposes of publicizing this event, documenting it, and announcing future events. Exhibitors are deemed to have agreed to this by participating in the event.

■ About Liability Insurance

- Exhibitors shall be liable for any and all damages caused to the exhibition venue facilities, exhibition structures, or persons due to negligence on the part of the exhibitor or an agent designated by the exhibitor, or for any other reason. Exhibitors are requested to take adequate precautions, such as obtaining insurance.

■ Handling of Personal Information

- Entity Responsible for Collecting and Managing Personal Information

Tech Osaka Summit Executive Committee

Members: ① Osaka City / ② (Public Interest Incorporated Foundation) Osaka Industrial Promotion Agency / ③ (General Incorporated Association) Umekita Future Innovation Organization / ④ (Public Interest Incorporated Foundation) Urban Vitality Research Institute / ⑤ (Independent Administrative Institution) Japan External Trade Organization (JETRO) Osaka Headquarters

We will strictly manage personal information in accordance with the privacy policies of each member organization.

- Purposes of Use of Personal Information

Event Operation and Matchmaking: Matching attendees with exhibitors

Notifications and Communications: Various communications (notifications to exhibitors, distribution of email newsletters, etc.)

Marketing and Information Sharing: Sales and marketing activities of member organizations and information sharing among member organizations

Data Utilization: Creation of statistical data in a form that does not identify individuals (for the purpose of improving services)

- Photography and Videography, and Purpose of Use

Photography and Videography: We will capture footage (videos and photos) of the event on the day of the event.

Purpose of Use: We may use this material indefinitely for broadcast during the event, on our website, on social media, and for announcements regarding future events (including all events organized by members), among other purposes.

Ownership of Rights: The rights to use this material belong to the Organizing Committee, and it will not be used for any purpose other than public relations activities.

- Disclosure to Third Parties

We will not disclose personal information to third parties without obtaining the individual's prior consent.

However, this does not apply in cases where disclosure is required by law.

- Retention Period

The Organizing Committee will securely delete collected personal information once the purpose for which it was collected has been fulfilled and an appropriate period of time has elapsed. However, in cases where information must be retained in accordance with laws and regulations,

it will be retained in compliance with those laws and regulations.

■ Regarding the Decision to Cancel the Event

- The following guidelines govern decisions regarding the holding of the “Tech Osaka Summit 2027” in the event of natural disasters such as typhoons, earthquakes, or tsunamis.

Basic Principles (Responsibilities of the Organizer)

In the event of a natural disaster or other emergency, or when such an event is forecasted, the Tech Osaka Summit Executive Committee (hereinafter referred to as the “Executive Committee”) shall prioritize its “duty of care regarding the safety of life and physical well-being” toward attendees, exhibitors, speakers, and staff (hereinafter referred to as “participants”) above all else. The Executive Committee shall establish and maintain a system to ensure safety and promptly notify participants.

2. Division of Responsibilities and Organizational Structure

Organizing Committee: Takes the lead in determining whether to hold the event.

Secretariat: Monitors the situation at the venue (Grand Front Osaka, etc.) and, based on the status of issued warnings and the overall situation regarding transportation infrastructure,

provides advice and coordinates with the Organizing Committee. However, if a major impact is expected across a wide area and on-site decision-making is deemed difficult, the Secretariat will issue instructions.

3. Criteria for Determining Whether to Proceed

We will consider whether to proceed if any of the following events occur or are likely to occur.

Issuance of Alerts: If a “Special Alert” or “Alert” is issued for Osaka City, or if there is a high likelihood of such an alert being issued based on the typhoon’s projected path, etc.

Earthquakes and Infrastructure Damage: When an earthquake of “Seismic Intensity 5-weak” or higher is observed in Osaka City, causing significant impact on the venue building, major public transportation systems, or essential services.

Outbreak of Infectious Diseases: When it is determined that holding a large-scale event poses a risk due to an outbreak of influenza or other infectious diseases.

Other Risks: When the Executive Committee determines that there is a possibility of danger to participants for any other reason.

4. Timing of Decisions (Estimated Times)

[Morning Program] Decision to be made by approximately 7:00 a.m. on the day of the event; [Afternoon Program] Decision to be made by approximately 11:00 a.m. on the day of the event

5. Disclaimer

In the event that participants are unable to attend due to the cancellation of the event, the Organizing Committee and the Secretariat (hereinafter referred to as the “Organizers”) shall not provide compensation or refunds to participants for expenses such as

travel and accommodation costs. Furthermore, the Organizers shall bear no liability whatsoever for any damages or losses arising from the cancellation of the event. Additionally, even if the event proceeds as scheduled,

the Organizers cannot be held responsible for any risks associated with participants’ attendance at this event (including natural disasters that could not have been foreseen at the time of the decision mentioned above, the effects of inclement weather, transportation issues, and disputes with other participants, etc.). Please participate with this understanding.

■ Regarding the Decision to Cancel the Event

6. Media and Methods for Announcements and Public Notification

Decisions will be promptly announced and publicized through the following media:

Official Website: Tech Osaka Summit Official Homepage (Home Page)

Social Media: Official social media accounts (Facebook, X/formerly Twitter, etc.)

[Contact Information] Tech Osaka Summit Booth Exhibition Secretariat (Contractor: I&S BBDO Co., Ltd.)

EMAIL: ISBBDO-tos2027@omnicomadvertising.com