

Exhibitor Recruitment Guidelines

—Tech Osaka Summit 2025—

On Tuesday, June 17, 2025, we will begin accepting applications from startups wishing to exhibit. Eligible startups are encouraged to check the information below and apply.

■What is “Tech Osaka Summit 2025”?

Tech Osaka Summit 2025 is a new global startup event to be held using the Osaka-Kansai Expo as a catalyst. Startups seeking growth and business firms and investors looking into new business potentials will gather to create opportunities for mutual growth through interaction.

■Event overview

- Date: September 16 (Tuesday) – 17 (Wednesday), 2025
- Venue: GRAND FRONT OSAKA, North Building (3-1 Ofukacho, Kita-ku, Osaka City)KNOWLEDGE CAPITAL Congrès Convention Center (B2F), etc.
* The exhibition venue is expected to be the Congress Convention Center.
- No. of visitors: 3,000 (estimated)
- Main participants: Startups, business firms, investors (including venture capitalists and corporate venture capitalists), government agencies, universities, the press, students, etc.

■Benefits of exhibiting in this event

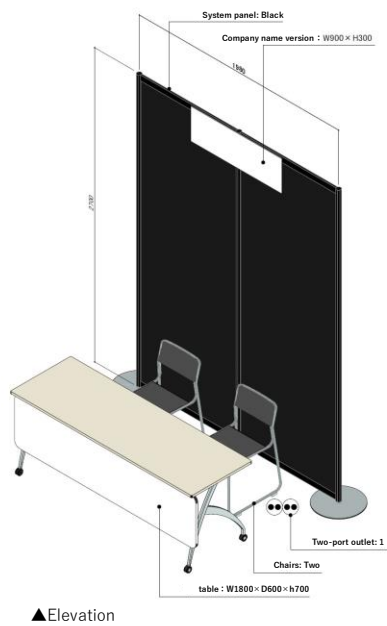
- Good opportunities for you to publicize your business or unveil new products since this event will bring together various people involved with startups, including companies and investors from Japan and overseas.
- Priority participation in business matching with companies, investors, and the like.

- Deeper networking among participants such as those involved with startups, session speakers, and supporting companies.
- Participation in an award contest for startup exhibitors.

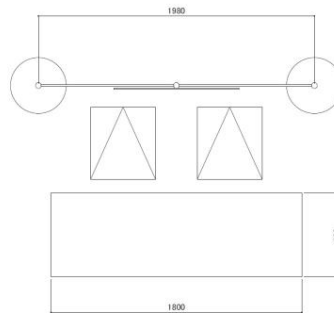
■About exhibits

- Exhibit fee: Free of charge
- * Exhibitors are responsible for their own costs of the production and transportation of their exhibits, travel to the venue, and accommodation.
- * We will not be held responsible for any damage that may occur to exhibits during transportation, so please make sure to take out insurance and other necessary measures.
- Booth specifications
 - 1 display table (1,800 mm wide, 600 mm deep, and 700 mm high)
 - 2 chairs
 - 2 Octa Panels (each panel: 1900 mm wide and 2,700 mm high)
 - 1 company name panel (900 mm wide and 300 mm high)
 - 1 outlet with 2 ports (up to 500 w per booth in principle)
 - * The specifications will be the same as those of a basic booth for public submission.
 - * Once the exhibitors have been decided, information on the official booth specifications (the Exhibitor Manual) will be sent to the exhibitors.
 - * If you wish to rent items that are not included in the basic booth specifications and if we can make them available separately, we will provide them for a fee.
 - * Please note there will be a limit to what is available.

- Booth layout



▲Supplementary image of fixtures



In principle, exhibits should be displayed in two languages: English and Japanese.

■Application requirements

The applicant must meet all of the following requirements:

1. Being a startup company within about 10 years of establishment and considering global expansion.
2. Engaging in business in the "bio/life science or healthcare," "green tech," or "digital" field.
3. Possessing products and services that make full use of cutting-edge technology and ideas.
4. Being available for setting up a booth and business meetings in the venue throughout the exhibition period.
5. Ensuring that the products or services on display will not violate public order and morals.

■Application period

June 17 (Tuesday) through July 18 (Friday) 13:00, 2025

*Application period has been extended.

■How to apply

<https://rkob.f.msgs.jp/n/form/rkob/QTUVur6S2EcpHRN2e6npT>

■Screening process

Applications will be judged by reviewing the business details entered in the application form based on the following criteria:

1. Novelty and innovation
2. Marketability and growth potential
3. Potential for global expansion

* Please note that in the event of a large number of applicants, we may not be able to accommodate your request for exhibition.

* In the selection process, startups that have not recently received support for exhibiting at events in Japan will be prioritized over those with a newer history and organizations that are members of the Executive Committee.

■Schedule after application

All applicants will be notified of their review results on Monday, August 4, 2025.

* As the final confirmation, those who have passed the screening will be asked about their intention to exhibit. In principle, cancellation is not possible after the final confirmation.

* If you have not received any notification within 3 business days from the scheduled date, please contact the Secretariat.

■Notes regarding exhibits

- There will be some rules for bringing in exhibits, such as transportation methods, size, and weight. The rules will be detailed in the "Exhibitor Manual," which will be sent to the exhibitor separately. Please be aware of the rules in advance.
- Please note that we cannot take any responsibility for the transportation of any items that does not conform to these rules.

■Intellectual property rights and copyrights

- All intellectual property rights and copyrights pertaining to the application belong to the applicant, but it is the applicant's responsibility to check any relevant rights in advance and take steps to protect them when applying for the exhibition. (The organizer and the Secretariat will not be held responsible for any rights-related troubles.)
- Information including the names of the exhibitor company and its representative and the details of its business will be made public on our website, etc. at the discretion of the administrative office.
- If there is any suspicion of infringement of the intellectual property rights of others, or if any infringement is discovered, the exhibit may be cancelled.

■Portrait rights

The ownership right of any photographs, videos, recordings, and the like taken during the event belongs to the organizer and may be published on its website and other media, such as newspapers, magazines, and television. Participants must consent to be photographed and filmed as well as the publication of such photographs and videos before participating in this event.

For inquiries

New Global Startup Event Executive Committee Secretariat
Osaka Business Development Agency / OSAKA INOVATION HUB
TEL: +81-6-6359-3004

(Weekdays: 10:00-18:00 *Closed on public holidays and during the New Year holidays)

MAIL: tech-osaka-summit@obda.or.jp

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